Sample Sponsorship Request Email Template

[This is a sample template for an email asking for sponsorship from friends, family, and members of your community. You can customize and send it as-is, or just use it to draw inspiration from.]

This summer, I'm writing for a good cause—and I need your support.

I'm writing for the Clarion West Write-a-thon, the fundraiser that helps support world-class instruction to empower emerging and underrepresented writers. Clarion West is a nonprofit organization that focuses on providing some of the best speculative fiction workshops in the galaxy. It's run by volunteers and a small, hardworking paid staff, and it depends on the support of the community.

The Write-a-thon is like a walk-a-thon with words, six weeks of writing to help raise money for this workshop. I hope you'll consider supporting me this summer. It's not just about giving money to sustain an amazing workshop, but also about helping sustain my writing spirit.

[This is where you get personal—talk about your goals, what the workshop means to you, and what you'll be giving back to your sponsors.]

I hope you'll sponsor me and help support my goals and the Clarion West writer's workshop. A sponsorship in any amount helps, as does helping spread the word to friends, family, and coworkers.

If you'd like to sponsor me, please visit [write-a-thon page url]. It takes only a few minutes to donate, and it makes all the difference in the world to both me and Clarion West.